
Experience:

- **Lecturer**
2007 - Present
 - LASALLE UNIVERSITY, USA – Integrated marketing Communication.
 - PITTSBURG UNIVERSITY, USA – Statistics; Six Sigma.
 - PRAGUE COLLEGE, CZ – Communication Strategy; Marketing Strategy; Business Strategy.
 - UNIVERSITY OF NEW YORK IN PRAGUE, CZ – Principles of Management; Marketing; Advanced Marketing; Brand Management; Market Research; Guerrilla, Viral & Social Media Marketing.
 - UNIVERSITY OF NEW YORK IN TIRANA, AL – Market Research.
 - UNIVERSITY OF NEW YORK IN BELGRADE, SP – Consumer Behavior.
- **Corporate Programs Director, UNIVERSITY OF NEW YORK IN PRAGUE s.r.o.**
2009 - present
Maintain relations with corporations around the world.
Develop specialized training programs for corporations as requested.
- **Owner, SHOGUN s.r.o., CZECH REPUBLIC**
2005– present
Give overall direction to the management of this boutique marketing agency.
Maintain relations with large corporate clients such as: Merck Pharmaceuticals; H&Hotels; and the Ambassador Casino.
- **CEE Logistics Manager, 3M CESKO s.r.o.**
2004-2009
Member of the Supply Chain Systems Steering Body CEE/MEA.
Managed & Mentored 10 country Logistics Managers.
Measured subsidiary Logistics Managers using metrics such as OTIF/SA%.
Strategy creation and implementation to maximize growth in the region „Face East“.
Supply chain functionality; Central Warehousing; Production Facilities.
Over all responsibility for 18 countries, 120 persons
- **2004 - ELI LILLY CR** - Launch of New Drug Form in CZ Project (Zyprexa Velotab)

Education

- **2010 - BOLTON UNIVERSITY**
PhD in Business Development
- **2004 - ROCHESTER INSTITUTE OF TECHNOLOGY**

Master of Business Administration Degree

- **2002-2003 - UNIVERSITY OF NEW YORK**
Bachelor of Science Degree, Major: Business Administration.)
 - **1996 - SYRACUSE UNIVERSITY**
Master's Marketing
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Memberships:

- International Business Forum
- Expat Business Association
- US Chamber of Commerce
- CZ Research & Development Council
- Czech Association of MBA's